

TRUNORTH LANDSCAPING



INCREASING CURB APPEAL

It's a sellers market, so does curb appeal really still matter? Many homes are moving very quickly, while some listings remain stagnant. The difference between a bidding war between buyers on your home and little interest frequently comes down to the outside appearance of your home. Local realtor Sam Flamont with The Mitten Real Estate Group, stressed the importance of curb appeal. Sam states " Buyers are always doing drive bys of properties. I have had numerous clients cancel a showing after driving by a house because they didn't like the way it looked from the road. Curb appeal sets you apart. It is literally the foot in the door you need to stay ahead of other homes. Buyers are looking for a clean and well kept exterior. Manicured lawn and flowers/shrubs that are maintained are key as well. Sam noted also the uptick of interest in having an outdoor living space or hardscapes. Overall, having well kept lawns, plants, and flowers along with hardscapes that are professionally done can make a great impression if you are looking to sell or improve your home!



NEW EQUIPMENT IN THE FLEET & NEW MEMBERS ON OUR TEAM

In December, we were able to purchase a brand new piece of equipment. This front loader will be a HUGE help in moving snow at several locations, including Costco. It will also cut down on our load time and allow us to move earth in a more efficient way. Having up-to-date technology and equipment can make a huge difference in the quality and timeliness of our work!

TruNorth Landscaping is thrilled to announce we have hired on Dave Elshoff as our Manager of Horticulture and Lawn Maintenance. He brings 30+ years of experience to our team and expertise in managing a beautiful landscape! His son and daughter-in-law are also a part of the TruNorth team! We have also hired Heather (Bonnell) Kortokrax as our marketing assistant and administrative assistant. She has a degree in English and communication and has two daughters.

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